



MEDIA RELEASE

Australian company launches carbon emission tracker for business

SYDNEY, 16 May, 2007 – Supply Chain Consulting, a global provider of enterprise software solutions and services, today announced the availability of CarbonView, a solution that enables organisations to capture, analyse and optimise carbon emission data across their operations.

CarbonView allows organisations to view and optimise their complete supply chain by looking at it from a financial and carbon perspective.

By acting on results of analysis conducted by CarbonView, organisations can achieve financial savings and carbon reduction internally and across the supply chain.

Peter Klein, Supply Chain Consulting's EMEA Vice President, began developing CarbonView eight months ago, after becoming increasingly concerned at the lack of business tools available to help businesses become more carbon-friendly.

Supply Chain Consulting has been working with a number of key carbon database suppliers globally to provide comprehensive greenhouse gas emission data that organisations will require for effective analysis of the environmental consequences of their operations.

Using this data, and data that companies have collected internally, businesses can run different supply chain scenarios, comparing economic and environmental changes and the impact on their supply chain to determine which scenario is environmentally sound while being financially viable.

In addition, CarbonView allows ongoing carbon emission monitoring, with alerts set to be triggered once operations cause emissions to reach pre-determined levels.

Tony Carr, CEO of Supply Chain Consulting said: As scrutiny on corporate environmental stewardship increases, active footprint monitoring and reduction will become critical to maintaining business practices that don't fall foul of environmental regulations.

"By analysing supply chains at all levels organisations can reduce carbon footprints at various stages of product design, manufacture, distribution and sale. The result is a double bottom line benefit of financial control and environmental improvements.

"There is an increasing requirement from customers to provide them with ways to monitor all aspects of their supply chain and that is what we do. Environmental stewardship is engulfing businesses in Europe, with Australia and other nations set to follow suit," commented Carr.



CarbonView does not require the replacement of existing systems. It is a layer that sits above all organisations in a supply chain, giving them a common carbon visibility platform.

Using CarbonView businesses can determine: the best plan for their business given carbon targets, and financial objectives, creating realistic methods of reducing carbon emissions while maintaining profitability; and giving companies the facts about whether offset projects or alternative supply chain strategies are more appropriate for an individual business; which will also result in competitive advantage, taking the business beyond compliance to superior performance.

Carr concluded, "By preparing now, business can act on their carbon footprint before stakeholders and consumers demand action."

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About Supply Chain Consulting

Supply Chain Consulting (www.supplychain-consulting.com) is a global provider of enterprise software solutions and services. Founded in Sydney, Australia in 1998, Supply Chain Consulting has grown organically and through acquisition, and today has over 300 customers, 400 employees and offices located all around the world. Supply Chain Consulting delivers innovative business software solutions to meet the needs of today's enterprises. Supply Chain Consulting's product portfolio includes SLIM™ qualified SAP solutions and Viewlocity™ supply chain visibility and optimisation software.

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